



How to Understand the Financial Pages: A Guide to Money and the Jargon

By Alexander Davidson

Kogan Page. Paperback. Book Condition: New. Paperback. 325 pages. Dimensions: 9.1in. x 6.1in. x 1.0in. How to Understand the Financial Pages is a basic guide to the financial media, providing comprehensive coverage of newspapers, magazines, financial websites, stockbrokers research and company reports. The handy A-Z format enables the reader to look up entries quickly and easily. Written with the beginner in mind, it explains essential terms and concepts in non-technical English. It goes on to cover such topics as the use of technical analysis in internet trading, the development of hedge funds and other alternative investments, and the growth of financial services regulation and compliance. Journalistic, snappy and stylish, this book will help readers gain a full understanding of what they read in the financial pages. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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