



Voodoo Science: The Road from Foolishness to Fraud

By Robert L. Park

Oxford University Press. Paperback. Book Condition: New. Paperback. 240 pages. Dimensions: 7.9in. x 5.3in. x 0.5in. In a time of dazzling scientific progress, how can we separate genuine breakthroughs from the noisy gaggle of false claims? From Deepak Chopra's quantum alternative to growing old to unwarranted hype surrounding the International Space Station, Robert Park leads us down the back alleys of fringe science, through the gleaming corridors of Washington power and even into our evolutionary past to search out the origins of voodoo science. Along the way, he offers simple and engaging science lessons, proving that you don't have to be a scientist to spot the fraudulent science that swirls around us. While remaining highly humorous, this hard-hitting account also tallies the cost: the billions spent on worthless therapies, the tax dollars squandered on government projects that are doomed to fail, the investors bilked by schemes that violate the most fundamental laws of nature. But the greatest cost is human: fear of imaginary dangers, reliance on magical cures, and above all, a mistaken view of how the world works. To expose the forces that sustain voodoo science, Park examines the role of the media, the courts, bureaucrats and politicians, as well...

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