



Controlling Basics in Business Management

By Amdre Iland

Createspace, United States, 2013. Paperback. Book Condition: New. 201 x 124 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is for those who want to know the nuances of managing the fundamentals of business administration. If this is what your concern that keeps you worrying, I am sure this book will help you understand and give you insights to add to your professional skills. To sustain an establishment be it a corporate company or a Non-Profit organization, it is not enough to have professionally skilled employees, but it is the professional management that ensures the long life of the business. Most of the time, the theories a management student gets from his/her university classrooms need to be supplemented and substituted by practical knowledge of managing a business and this book gives you the insight that you need of. Controlling incorporates the effective and efficient use of organizational resources to achieve the organizational goals. Controlling measures the difference between the actual performance from standard performance and it determines why the actual performance deviated from the standard performance and this book will show you the reason for this deviation and also help you to reign the business within your managerial...



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