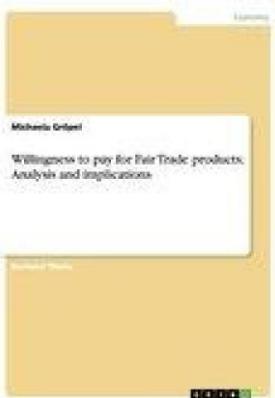


Find eBook

WILLINGNESS TO PAY FOR FAIR TRADE PRODUCTS: ANALYSIS AND IMPLICATIONS



Grin Verlag GmbH Aug 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Titel. Neuware - Bachelor Thesis from the year 2012 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, grade: 1,7, Munich University of Applied Sciences (Fakultät für Betriebswirtschaft), language: English, comment: The present thesis analyzes consumers willingness to pay for Fair Trade products. Specifically, the thesis asks whether (a) people are willing to pay a...

Read PDF Willingness to pay for Fair Trade products: Analysis and implications

- Authored by Michaela Gröpel
- Released at 2013



Filesize: 8.45 MB

Reviews

This publication can be well worth a study, and far better than other. Better then never, though i am quite late in start reading this one. Its been printed in an exceedingly simple way and it is only soon after i finished reading through this book in which really transformed me, alter the way in my opinion.

-- **Miss Alisa Toy**

This is the very best ebook i have got study until now. This is for those who statte there had not been a worth reading. You can expect to like the way the writer write this book.

-- **Jeffrey Ritchie**

Related Books

- [Psychologisches Testverfahren](#)
- [Programming in D](#)
- [Have You Locked the Castle Gate?](#)
- [The Mystery of God's Evidence They Don't Want You to Know of](#)
- [History of the Town of Sutton Massachusetts from 1704 to 1876](#)