



Discover Your CEO Brand: Secrets to Embracing and Maximizing Your Unique Value as a Leader

By Suzanne Bates

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Discover Your CEO Brand: Secrets to Embracing and Maximizing Your Unique Value as a Leader, Suzanne Bates, Ride your personal brand to the highest level in your field! "A combination of inspiration and utility. A must-read for leaders, entrepreneurs, or anyone who wants to harness the power of their own personal brand." --DONNY DEUTSCH, television host and Chairman, Deutsch Inc.

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