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Managerial Accounting: Creating Value in a Global Business Environment (Ninth Edition)

By David E. Platt, Ronald W. Hilton

McGraw Hill Education, 2014. Softcover. Book Condition: New. 5th or later edition. The emphasis of Managerial Accounting, 9th edition is on teaching students to use accounting information to best manage an organization. In a practice Hilton pioneered in the first edition, each chapter is written around a realistic business or focus company that guides the reader through the topics of that chapter. Known for balanced examples of Service, Retail, Nonprofit and Manufacturing companies, Hilton offers a clear, engaging writing style that has been praised by instructors and students alike. As in previous editions, there is significant coverage of contemporary topics such as activity-based costing, target costing, the value chain, customer profitability analysis, and throughput costing while also including traditional topics such as job-order costing, budgeting and performance evaluation. Contents: Chapter 1 The Changing Role of Managerial Accounting in a Dynamic Business Environment Chapter 2 Basic Cost Management Concepts and Accounting for Mass Customization Operations Chapter 3 Product Costing and Cost Accumulation in a Batch Production Environment Chapter 3 Appendix Activity-Based Costing: An Introduction Chapter 4 Process Costing and Hybrid Product-Costing Systems Chapter 5 Activity-Based Costing and Management Chapter 5 Appendix Just-in-Time Inventory and Production Management Chapter 6 Activity Analysis, Cost...

Reviews

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