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By Cameron Howe

Createspace, United States, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. *Control Your Processes.Control Your Profits* is an experienced-based book on how to implement new processes or improve existing ones through the utilization of cutting-edge analytical approaches. The book begins by outlining the author's experience in both entrepreneurship and process improvement. Next, the book addresses fundamental knowledge areas of accounting, marketing, decision making, finance and economics. Case studies are analyzed to emphasize the fallout of ad-hoc approaches to decision making. Continuous improvement and profit maximizing methodologies such as Lean Six Sigma, net present value analysis, project management methodologies and business strategy are addressed. In the final chapter of the book the author recounts his more humorous experiences in entrepreneurship by citing examples of things that went wrong while setting up and running businesses.

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